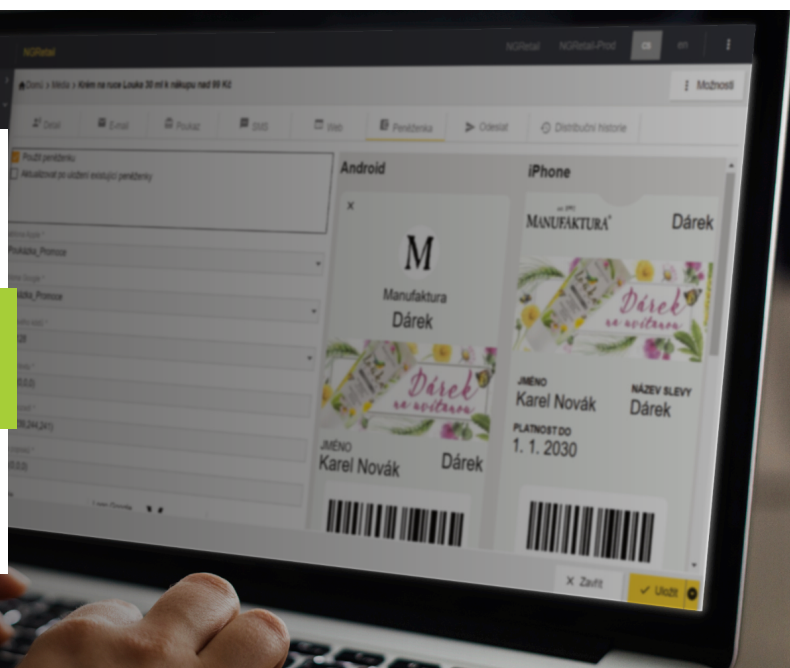


Don't think about how, when and what to offer your customers. With **air&me**'s analytical modules, you can have all the information you need instantly at hand. The core of the system lies in an analytical CRM, which contains all the information about the shopping behaviour of your customers in shops and online. With it, your every step will be precise and targeted.



HOW AIR&ME CAN CHANGE YOUR WORLD?



Get to know all the needs of your customers

By recording all information from communication with the customer, to choices of products, purchasing methods and other parameters, you will always be up to date on **the best path** to approach the customer.



Personalised Communication

Segmentation helps you know who is who and lets you send groups of customers **personalised messages** in the manner your customers prefer.



Clear and Quick Reporting

Quickly and transparently evaluate any step you take in your business – from discounts to details of a selected shop, the e-shop or the entire network.



You Know Exactly Who, When and How Buys What

No programming, simply quick setup with a **few clicks** in a clear administration interface.



Communication Tailored to Your Customers

Some like SMS, some prefer newsletters... **air&me** lets you know precisely who is who and you can contact them the way they enjoy the most.



Personalised Offers

Every customer is unique and **air&me** lets you see exactly how. Always offer only what your customers are truly interested in.

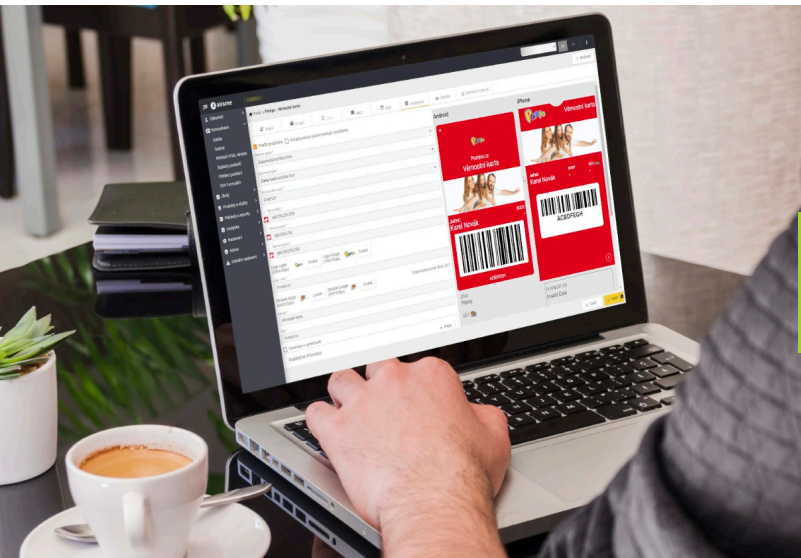


Adjustable Loyalty Programmes

Loyalty programme tailored exactly to **your needs** without limitations or obstacles.

CUSTOMERS WHO RELY ON AIR&ME





LOYALTY PROGRAMMES AND DIGITAL CARDS

Create a **loyalty programme** your customers fall in love with and have complete oversight over who uses it and how. **Digital cards** directly from Google or Apple Wallet ensure that your customers don't have to install any new 3rd party applications and that they receive special offers through push notifications (if they opt into it), which also gives them a clear overview of their customer account.



COMMUNICATION WITH CUSTOMERS

Easy creation and sending of personalised offers via SMS, e-mails or digital cards. Create everything easily without the need for a graphic designer and with 100 % reliable delivery. And most importantly, you will only ever be sending exactly what your customers like – the right special offer and in the right way.



ANALYTICAL CRM

The heart of the entire system, it collects data about the behaviour and shopping habits of your customers from shops and e-shops and interconnects it all into a single database. Only then can you segment your customers accurately based on the attributes of your choice.

- What they like to buy and how
- When they shop
- What special offers draw their attention
- What method of communication they prefer

25 %

Higher average sales
per loyal customer

2 M +

Of cards issued

40 %

Increase in sales on
the e-shop and shops

ANSWERS TO FREQUENTLY ASKED QUESTIONS CAN BE FOUND HERE

Answers

**WANT TO EFFICIENTLY CONTROL AN ENTIRE
NETWORK OF SHOPS AND BE PREPARED
FOR CHANGING MARKET CONDITIONS?**

We know how. Get in touch.

Contact



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